

Message Text

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 FEA-01 AGR-05 CEA-01 CIAE-00
COME-00 DODE-00 FRB-03 H-01 INR-07 INT-05 L-03
LAB-04 NSAE-00 NSC-05 PA-01 AID-05 SS-15 STR-04
ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 OMB-01 IO-13
/105 W

-----260829Z 120812 /12

P 260812Z APR 77

FM AMEMBASSY BONN

TO SECSTATE WASHDC PRIORITY 7682

LIMITED OFFICIAL USE SECTION 01 OF 02 BONN 07092

E.O. 11652: N/A

TAGS: ETRD, GW

SUBJECT: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION

REF: STATE 85744

ANSWERS TO QUESTIONS POSED IN REFTEL FOLLOW:

(A) CURRENT AND PLANNED CAPACITY OF GERMAN SHOE
INDUSTRY: OVER THE PAST TEN YEARS THERE HAS BEEN A
SIZEABLE DECLINE IN THE NUMBER OF FIRMS AND EMPLOYEES.
IN 1974, 395 FIRMS WERE IN OPERATION, COMPARED WITH 505
IN 1970. EMPLOYMENT IN THE SHOE SECTOR DROPPED FROM
89,820 IN 1970 TO 60,980 IN 1974 AND TO 55,232 IN
1975. THE REAL VALUE OF GROSS FIXED ASSETS HAS ALSO
FALLEN, IN 1975 AMOUNTING TO DM 1,787 MILLION IN TERMS
OF 1970 PRICES. GOVERNMENT OFFICIALS AND THE SHOE
INDUSTRY BELIEVE THAT THIS LONG-TERM DECLINE WAS
HALTED IN 1976 AND THAT THE STATE OF THE INDUSTRY
CONTINUES TO BE RELATIVELY STABLE. THE SHOE INDUSTRY
HOPES TO MAINTAIN PRESENT CAPACITY LEVELS OVER THE
MEDIUM TERM. HOWEVER, FRG OFFICIALS WOULD LIKE TO SEE
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A FURTHER MODERATE DECLINE IN CAPACITY, FOR THIS COULD
STRENGTHEN THE INDUSTRY BY RAISING CAPACITY UTILIZATION
ABOVE THE LEVEL OF 75-76 PERCENT AT WHICH IT HAS
OPERATED DURING THE 1970'S.

(B) NEW INVESTMENTS. THERE ARE NO NEW INVEST-
MENTS TARGETED FOR EXPORT. THE MODEST GROSS INVESTMENTS

THAT HAVE BEEN MADE (DM 55 MILLION IN 1975) HAVE BEEN
DESIGNED FOR RATIONALIZATION RATHER THAN EXPANSION.

(C) EXPORTS. THE FOLLOWING TABLES PROVIDE
SUMMARY DATA ON TYPE AND DESTINATION OF GERMAN
EXPORTS. MORE COMPLETE DATA IS BEING SENT BY AIRGRAM.
TOTAL SHOE EXPORTS INCREASED IN 1976 TO DM 489,147,000.
OVER THE NEXT SEVERAL YEARS, THE INDUSTRY HOPES TO
ACHIEVE A FURTHER MODERATE GAIN IN EXPORTS TO OTHER EC
COUNTRIES.

FRG FOOTWEAR EXPORTS (IN 1,000 DM)

1971 1972 1973 1974 1975

FOOTWEAR

WITH

LEATHER

UPPERS 231,518 246,575 272,272 253,621 288,201

OF WHICH:

ATHLETIC

FOOTWEAR 66,042 77,344 64,663 62,073 67,651

STREET

SHOES 128,582 133,075 176,578 156,778 182,625

-CHILDREN 9,583 11,106 31,042 9,724 21,784

-MEN 35,906 39,598 50,794 51,606 52,235

-WOMEN 82,093 82,371 94,742 95,448 108,606

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SANDALS 33,791 33,467 28,826 29,399 31,965

-CHILDREN 2,301 1,971 1,883 1,528 2,579

-MEN 7,360 5,745 4,426 5,096 5,656

-WOMEN 24,130 25,751 22,517 22,775 23,730

WORKING

SHOES 3,103 2,689 2,205 4,446 4,882

TOTAL

FOOTWEAR 304,182 325,141 355,076 333,746 368,210

DESTINATION OF FRG FOOTWEAR EXPORTS (IN 1,000 DM)

COUNTRIES 1971 1972 1973 1974 1975

USA 62,038 67,407 49,601 39,683 43,984

NETHERLANDS 68,353 70,497 81,414 84,964 82,278

BEL./LUX. 31,896 31,740 32,708 41,185 44,365

FRANCE 34,094 36,788 38,255 37,746 40,036

AUSTRIA 12,456 13,450 22,662 24,152 42,707

SWITZERLAND 33,023 40,904 58,861 42,339 40,031

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DENMARK 5,350 4,346 6,192 6,612 9,795

UNITED

KINGDOM 4,156 5,717 6,408 7,010 6,652

ITALY 5,966 10,728 11,565 3,227 3,576

STOESSEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION EXCHANGE, FOOTWEAR, LEATHER, PRODUCTION DATA, IMPORT CONTROLS
Control Number: n/a
Copy: SINGLE
Sent Date: 26-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BONN07092
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770144-1086
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770420/aaaaaqxq.tel
Line Count: 158
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4119969f-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 STATE 85744
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2698755
Secure: OPEN
Status: NATIVE
Subject: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION
TAGS: ETRD, GE, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/4119969f-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009